

WP 4

Developing SEC Strategy

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Starting point / Outcome

September 2007



September 2008

February 2009

Starting point:

- RES/EE baseline assessment, potential, objectives, targets
- consortium of local actors / stakeholders
- SECA group
- short list of standardized best practices

Outcome:

1) SEC strategy

2) Draft SEC Strategy Blueprint

⇒ WP 5

⇒ Action Plan and Implementation

⇒ Final SEC Strategy Blueprint

Task 4.1 SEC Strategy – What does it mean?

An optimal path for overcoming the barriers and reaching the SEC targets!

Elements included:

- clear approach
- setting of priorities
- roadmap
- project selection
- cooperation structures, responsibilities
- reference to external factors

Task 4.1 SEC Strategy - Approaches

- **supply side oriented**
 - **demand side oriented**
 - **linking supply and demand side**
 - **investment capital raising**
-
- **fast success or long term effect**
 - **lighthouse projects or broad implementation**

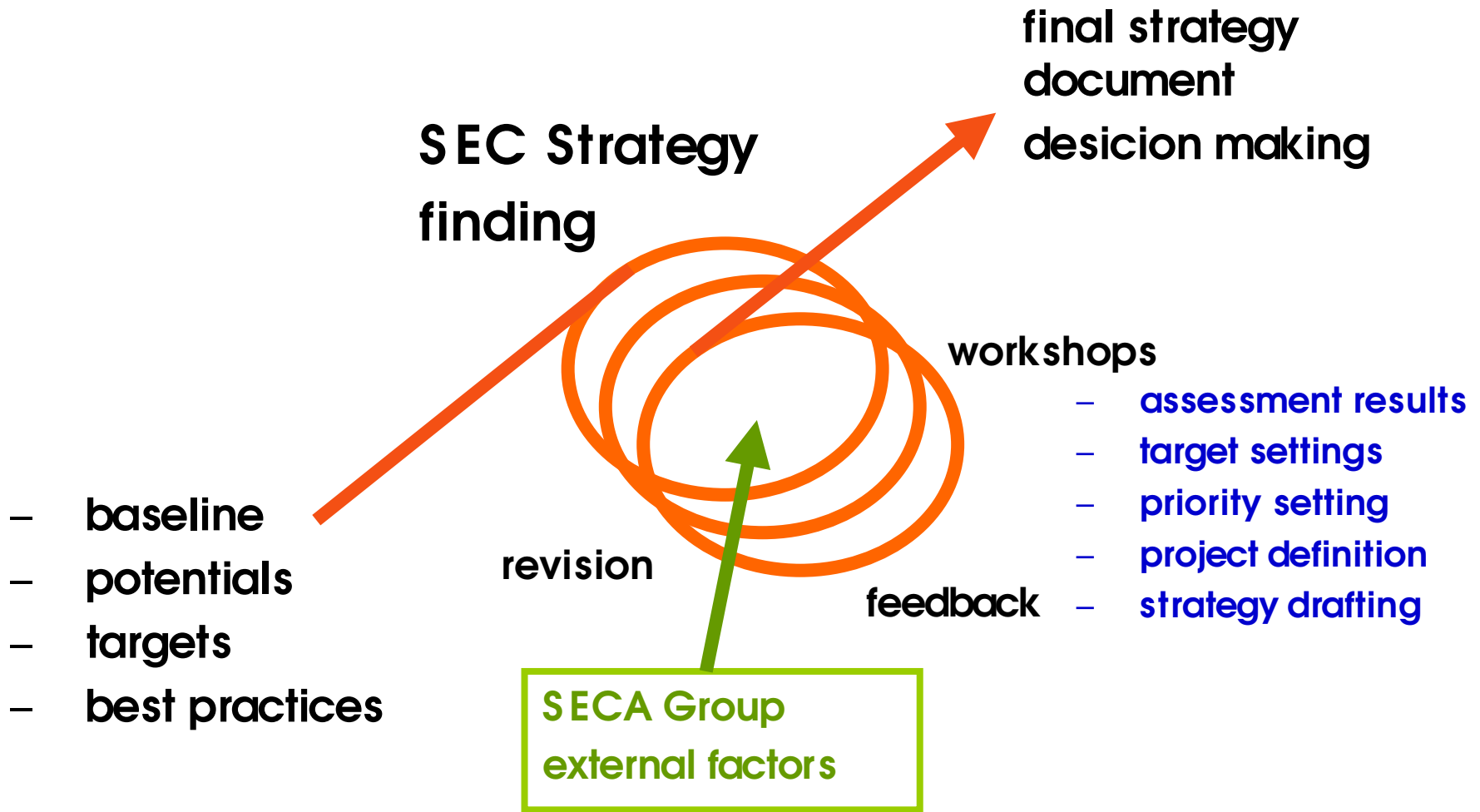
Task 4.1 SEC Strategy – Cooperation structure

Local partner consortium
supported by an external advisory (SECA) group

Goals of cooperation:

- **synchronize interests/activities**
- **combine budgets**
- **initiate projects together**
- **create opportunities**
- **find broad support**

Task 4.1 SEC Strategy – Process



Task 4.1 SEC Strategy

Performed by the communities supported by Coord-AG21 Italy and consultants.

Deliverables (per community):

- Summaries of the workshops (feb 2008, feb 2009)
- SEC strategy doc (40 pp, sep 2008)
- Note on the outcome of the decision making (10 pp, sep 2008)

Performance indicators (per community):

- 1 SEC strategy
- 10 relevant stakeholders involved supporting the SEC strategy
- 5 meetings with stakeholders
- 15 signed partnerships

Task 4.1 SEC Strategy – a first evaluation

| | Dobrich | Foggia | Ravenna | Asti | Breda | Valby | Crailsheim |
|-------------------------|----------------|--------|---------|------|-------------|-------|------------|
| Approach | Mun | Mun | PEC | | Mun/ Nat | Qua | Priv/Pub |
| External factors | | | X | | X | | |
| Progress | + | + | ++ | | + | | + |
| Consortium | ++, 15 SECA | 120 | 7 | | 9 | | +, 7 |
| Process | + | | + | | | ++ | |
| Link to policy | | | | | | ++ | |
| Action oriented | | | | | | | ++ |
| Use of methods/tools | | | | | ++ | | |
| Strategy | | | ✓ | | | | |

Task 4.2 Draft SEC Strategy Blueprint

... more than a guideline!

... a practical working document / toolbox guiding through the SEC process **(describing the process, defining the elements to be included in the strategy)**

... reference to developed methodologies, strategies, experiences, tools, best practices, lessons learnt, links

... responding to the needs of communities and local partnerships

... based on this project

... printed version (50 pp, EN) and online version (national languages)

Target: experts and partners involved or interested in a SEC development process.

Task 4.2 Draft SEC Strategy Blueprint

Part I:

- brochure (max. 20 pp)
- introducing SEC
- presenting MUSEC strategies in appealing fact sheets

Task 4.2 Draft SEC Strategy Blueprint

Part II: Blueprint for action

- Workbook for preparing the Strategy Doc (~ 30 pp)

including:

- Outline
- Instructions and Recommendations for preparing the Strategy Document
- Examples from your Strategy Documents
- References to your Best Practices
- References to the MUSEC methods
- External References

Task 4.2 Draft SEC Strategy Blueprint

Performed/drafted by **all partners**

editing team: WP leaders, CoordAG21, volunteers

online document

Post-Faber at 18.30 h

Deliverables (per community):

- **Concept SEC strategy blueprint (feb 2009)**
- **Online version (national languages+EN, feb 2009)**

WP 4 Organisation of tasks

| Activity | Who | By |
|---|-------------------------|-----------------|
| Resend Working document for Task 4.1 Send WP4 summaries (FYI) Send Template for reporting on workshops and decision making Outline of the SEC Strategy Blueprint | Solites | 14.3.2008 |
| Feedback on the working document Draft reports on the workshops | all | 4.4.2008 |
| Online drafting of the Blueprint (Workbook) | all editors | Apr to Sep 2008 |
| First draft Blueprint (working version for MUSEC partners) | all editors | May 2008 |
| Draft SEC Strategies | Communities | June 2008 |
| Horizontal evaluation of SEC Strategies | Solites | Sep 2008 |
| Final SEC Strategies Final reports on workshops and the decision making | Communities | Sep 2008 |
| Concept Blueprint, Editors meeting | all editors, Solites | next meeting |