Intelligent Energy Europe

MULTIPLYING Sustainable Energy Communities

WP6

State of implementation

Crailsheim, 28-29 February 2008

SUPPORTED BY

Intelligent Energy Europe

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MULTIPLYING Sustainable Energy Communities

WP6 COMMUNICATION AND DISSEMINATION

D6.1 MUSEC website

D6.2 SECA Group workshops

D6.3 E-newsletters

D6.4-5 Development and implementation of a dissemination strategy

D6.6 Development of dissemination material

D6.7 SEC Blueprint

MUSEC-EIE/06/024/SI2.445716

WP6 Communication and Dissemination

D6.1 MUSEC website

Please send your documentation for the website!!!
Links, documentation, documents in original language etc

Send documentation to:

webmaster@musecenergy.eu

and

coordinamento.agenda21@provincia.modena.it

D6.2 SECA Group workshops

- 1 national SECA Workshop per country for disseminating the strategy

Reports of the SECA workshop in your language and summary in english to be provided.

D6.3 E-newsletter

A draft of the first E-newsletter is available.

3 EU E-Newsletter

3 National E-Newsletter

Contents:

-First: Best Practices

-Second: SEC Strategies

-Third: Blueprint

-Fourth: MUSEC Outputs

D6.3 First E-newsletter- proposal

Deadline for submission of papers: 01 april 2008

Content: **Energy Best Practices**

1) Presentation MUSEC project and information
   Coordinamento Agende 21 Locali Italiane
2)Energy Best Practices and the experience of MUSEC
   Gemeente Breda
3)The experience of (Best MUSEC Experience???)
4)Brief: From European Commission
5)Brief: Other IEEA European co-funded project on SEC
6)Brief: events at national, European and international level

D6.3 Second E-newsletter-Proposal

Deadline for submission of papers: 01 July 2008

Content: **SEC Strategies**

1)Introduction

Coordinamento Agende 21 Locali Italiane

2)SEC Strategies

Solites

3)The experience of (Best MUSEC experience ???)

4)Brief: From European Commission

5)Brief: Other IEEA European co-funded project on SEC

6)Brief: events at national, European and international level

D6.3 Third E-newsletter-Proposal

Deadline for submission of papers: 01 February 2009

Content: **SEC Action Plan**

1)Presentation/Blueprint

Coordinamento Agende 21 Locali Italiane

2)SEC Action Plans

European Green Cities

3)The experience of (Best MUSEC experience ???)

4)Brief: From European Commission

5)Brief: Other IEEA European co-funded project on SEC

6)Brief: events at national, European and international level

D6.3 Fourth E-newsletter-Proposal

Deadline for submission of papers: 01 May 2009

Content: **Final MUSEC Outputs**

1)Presentation

Coordinamento Agende 21 Locali Italiane

2)The MUSEC cities experiences

3)Brief: From European Commission

4)Brief: Other IEEA European co-funded project on SEC

5)Brief: events at national, European and international level

D6.3 E-newsletter

Target Groups for dissemination

European Level:

International Organisations

- ICLEI Europe
- Xarxa de Ciutats I Pobles cap a la sostenibilitat
- Comitè 21
- Union of Baltic Cities
- Aalborg Nordic Network
- other IEEA projects
- National SECA Group
- Other

National Level:

Italy: mailing list Coordinamento Agende 21 Locali Italiane, CA21L Working Group Agenda 21 for Kyoto, SECA National Group, MUSEC italian cities mailing list.

Denmark, Bulgaria, The Netherlands, Germany: National SECA Group, MUSEC cities mailing lists, other.

D6.4-5 Dissemination Strategy

common actions + individual actions

The MUSEC partners are requested to update the lists of actions and dissemination activities (articles, info on websites, conferences etc)

D6.4-5 Dissemination Strategy

So far what we have done:

Coordinamento Agende 21 Locali Italiane

- MUSEC presentation to national Working Group Agenda 21 for Kyoto (Salerno, June 2007; Bologna , October 2007)
- Leaflets, Terrafutura (florence, 18-20 May 2007)
- Project presentation to the CA21L Assembly (june 2007)
- Presentation in annual Social Report (june 2007)
- Article on Brochure Aalborg Commitments (Sevilla, March 2007)
- Link on the CA21L Website
- Leaflets , A4 format, in Members' Workshops (November 2007 and January 2007)
- Final Conference WISEPLANS- Co-operation between communities fro Energy Action Plans' (Milano, 12 dec 07)
- Articles on CA21L Newsletter, article on Ambiente e Territorio (magazine)

Ambiente Italia

Conference 'Regions and Local Authorities in climate policies' (Rimini, November 2007)

D6.4-5 Dissemination Strategy

So far what we have done:

City of Dobrich

Training Course for Municipal Officers, ppt presentation (October 2007)

Publication on the website

STW Crailsheim

Project presentation (September 2007)

Articles in Hohenloher Tagblatt and in Crailsheimer Stadblatt (September 2007)

D6.4-5 Dissemination Strategy

What to do

Each MUSEC partner

-Please insert MUSEC logo in your website

-Article in your local newspaper or municipal newsletter

-invitation to conferences, workshop, events?

Send photos, ppt prersentation, programmes etc

-send E-newletters to your mailing list

-- use of BPs for your stakeholders

Please send the Communication Forms to the coordinator for every dissemination action you make.

Some documentation (in english and in italian) is available.

If you produce some documentation on your own, please remember the legal disclaimer and the logo of EACI.

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D6.6 Presentation material

Leaflet available

Computer presentation (ppt)- updated version

Factsheet - updated version

D6.7 SEC Blueprint

Final output

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SUSTAINABLE ENERGY CAMPAIGN

The **Sustainable Energy Europe 2005-2008 Campaign** is a European Commission initiative in the framework of the Intelligent Energy - Europe (2003-2006) programme, which aims to raise public awareness and promote sustainable energy production and use among individuals and organisations, private companies and public authorities, professional and energy agencies, industry association and NGOs across Europe.

MUSEC project has been submitted as partner of the Campaign

Next evaluation of projects: 7th of March 2008

www.sustenergy.org

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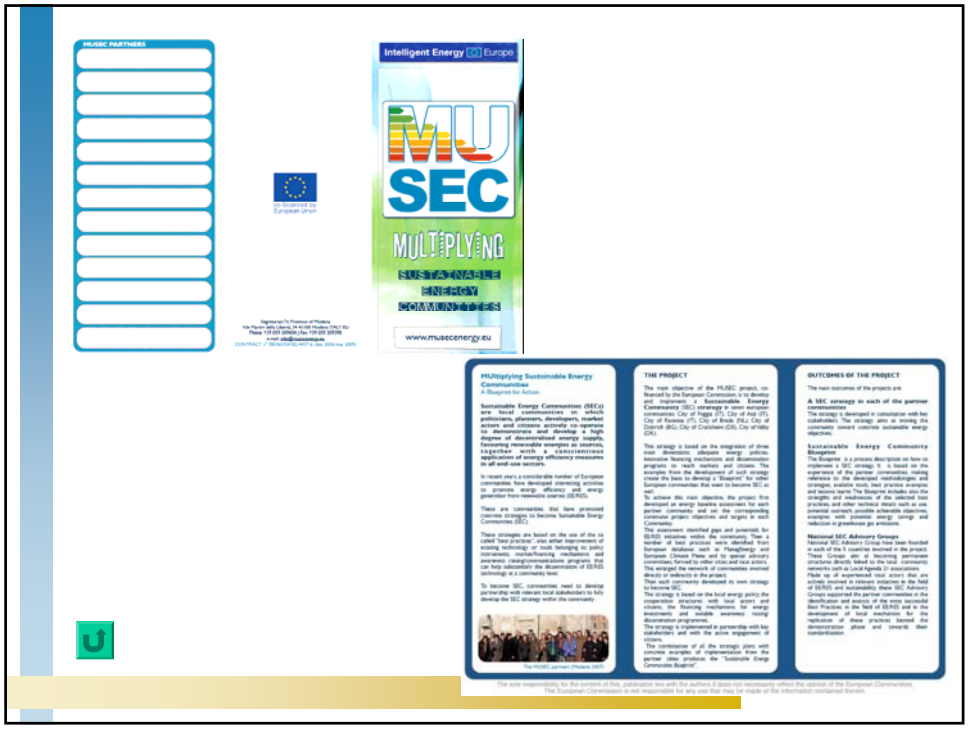
Any comments or suggestions?